

# St. Mary Catholic School 2020 Walk-a-Thon Sponsorship Opportunities

On January 31, 2020, St. Mary Catholic School will be having its annual Walk-a-Thon which has become an important fundraising event for the school. We are looking for sponsors to help make our walk-a-thon a success! Please consider being one of our valued sponsors!

The following sponsorship opportunities are available:

## \$250 Cup Sponsor (*Deadline January 20*)



To help reward the kids fundraising efforts, **every walk-a-thon walker will be given a souvenir St. Mary Catholic School stadium cup!**

As a cup sponsor:

- **Your business name or logo will be printed on the back of the cup.**
- Your business name will be displayed prominently on the walk-a-thon's website.
- Your business name will be announced as an event sponsor during the walk-a-thon.

## \$250 Lap Sponsor (*Deadline January 20*)



Promote your business and reward the kids with a promotional item of your choice by being a Walk-a-thon Lap Sponsor!



As a lap sponsor:

- Your business name will be announced as a sponsor of a specific lap in during the walk-a-thon.
- **During the lap, it will be your choice:**
  - **We can give every walker an official "Nut Day Pass" with your business name & logo printed on it! VERY POPULAR!!**
  - **We can give every walker a promotional item of your choice (limited to under \$250 – Along the lines of cups, water bottles, frisbees, etc.)**
  - **We can give a single, bigger prize of your choice to a randomly selected walker at the end of the lap.**
- Your business name will be displayed prominently on the walk-a-thon's website.
- Your business name will be announced as an event sponsor during the walk-a-thon.

## \$400 Teacher Challenge Sponsor (*Deadline January 20*)

### AMAZING TEACHER CHALLENGE

One of the most popular events during the walk-a-thon each year is the **Amazing Teacher Challenge**. This year we are looking for an exclusive sponsor for the event which **will include giving every student a special promotional item that will be used during this year's event.**

As the *Amazing* Teacher Challenge sponsor:

- **Your business name or logo will be printed on a special (and secret) promotional item that will be used during the challenge and given to every student afterwards!**
- Your business name will be displayed prominently on the walk-a-thon's website.
- Your business name will be announced prominently as this year's sponsor of the Amazing Teacher Challenge during the walk-a-thon.

**Prize Sponsor** - Donate *any* prize or gift certificate that we can use as a fundraising incentive/prize.

- Your business name will be listed as "donated by" with the prize promotion.
- Your business name will be announced at the prize giveaway.
- Your business name will be displayed on the walk-a-thon's web page, Facebook page and newsletters.

**Cash Sponsor - This is a fundraiser and any monetary donations are appreciated!!!**

- Since we run the walk-a-thon ourselves, 100% of your donation goes directly to our school.
- Donations are tax deductible within the limits of the laws.
- To thank you for your generosity, your business name will be displayed prominently on the walk-a-thon's web page, Facebook page and newsletters.

**Other donations?**

We would be happy to work with you to come up other fun sponsorship ideas that will help to promote your business and be mutually beneficial to your business and the school.

**Note that 100% of the proceeds from this event will be going to St. Mary's School. All contributions are tax deductible within the limits provided by law.**

For more information, please contact:

Bill Weiner (Parent & Volunteer & Organizer for the 2020 St. Mary School Walk-a-Thon)

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Event Web Page: <https://stmaryrockledge.org/school/walkathon>